

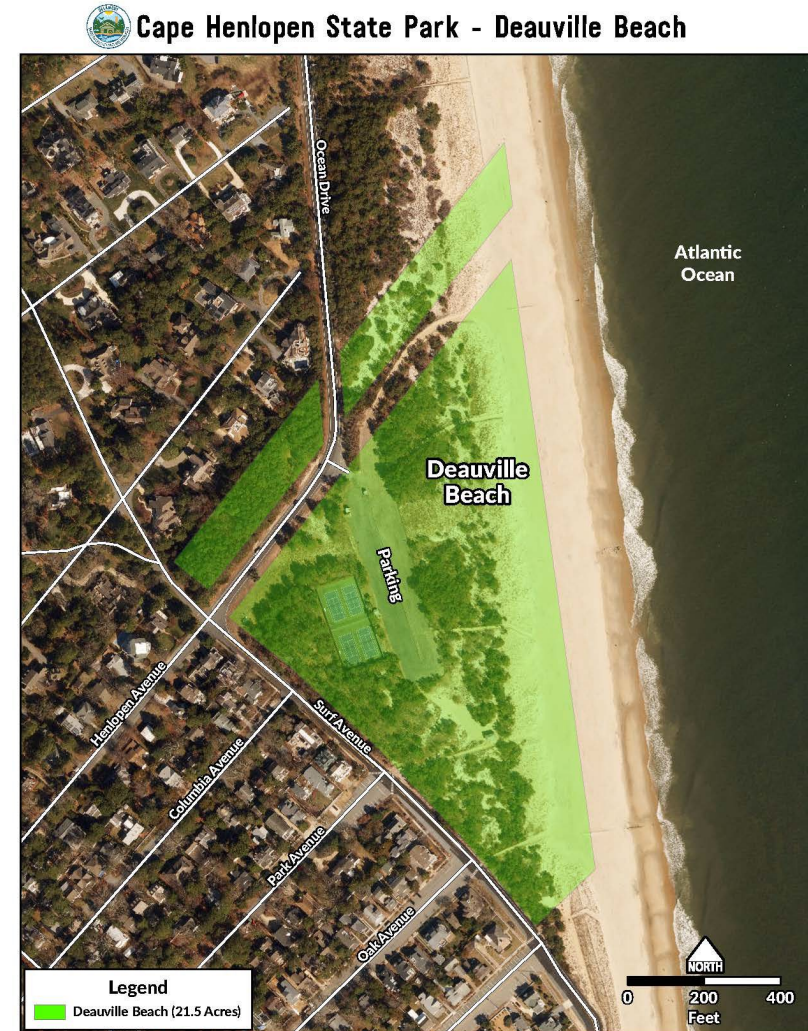
A scenic view of a beach with a wooden fence leading to the ocean under a blue sky with white clouds. The fence is made of vertical wooden posts and runs along a sandy path. The ocean is visible in the background, and the sky is filled with scattered white clouds.

# Deauville Beach Fee Proposal



# Background

- DNREC Division of Parks and Recreation leased this property to the City of Rehoboth in 1975.
  - 600-yard section of beach
  - 21.56 acres
- Lease expired June 30, 2023, and a new agreement was not reached.
  - DNREC and the City of Rehoboth Beach mutually agreed that the Division of Parks and Recreation would assume management responsibility of the state-owned property in 2024 under Cape Henlopen State Park's management.



# Deauville Parking Under City of Rehoboth

- Fee Season - May 15 - September 15 and honored weekly, seasonal and resident parking passes.
- Fees were collected via automated fee machine and fee booth attendant. Seasonal passes were sold in person only and not online.
- In 2023 the daily entrance rate for the Deauville lot was \$15.00 for weekday and \$20.00 for weekend.



# Key Factors for Fee Recommendation

- The City was operating Deauville Beach at a loss.
- The Division’s current daily entrance and annual pass fee structure would result in an operating loss.
  - Prime location - short distance from downtown.
  - Public safety concerns with traffic backing up on Surf Avenue and entrance to Henlopen Acres.
  - Proposed budget - \$170,000 and \$50,000 for one-time start-up.

Parking Fee Type	Delaware State Parks
Daily	<b>Ocean Park:</b> \$5.00 Resident/\$10.00 Non-Resident
Annual Non-Transferrable	<b>Resident:</b> \$35.00/\$18.00* <b>Non-Resident:</b> \$70.00/\$35.00* *Senior rate for 62 years and older.



# Deauville Beach 2024 Proposed Fees

Parking Fee Type	Delaware State Parks - Deauville Beach	City of Rehoboth
Hourly Meter	N/A	\$4.00
Daily	\$15.00 Weekday \$20.00 Weekend	\$25.00
Three Day Friday - Sunday	N/A	\$60.00
Weekly	N/A	\$120.00
Seasonal/ Annual Transferrable	N/A	\$325.00
Seasonal/ Annual Non- Transferrable	\$115.00 \$90.00 - Discount of \$25.00 for Delaware State Park annual, lifetime and/or surf fishing permit holders	\$295.00

- All parking lot users will be required to pay a daily entrance fee or purchase annual pass (Memorial Day through November 30 for 2024).
- Daily entrance parking fee accepted via automated fee machine or fee booth attendant.
  - Pay and display model.

# Deauville Annual Pass

- Proposed annual pass fee - \$115.00.
  - \$25.00 discount for Delaware State Park annual and lifetime pass or surf fishing permit holders.
- Pass valid only at Deauville beach.
  - Not accepted at other state park locations.
- Available for purchase at Deauville fee booth and Cape Henlopen State Park office.
- Annual passes or daily entrance fees will be required Memorial Day through November 30 for 2024 and March 1 through November 30 for the 2025 season.
- City of Rehoboth permits will no longer be honored at Deauville Beach as Delaware State Parks does not accept municipal passes or permits.



# Management of Deauville Beach

- Walk-on/bike visitors are free.
- DNREC Natural Resource Police will be responsible for enforcement of Deauville Beach.
  - For emergencies, call 911 and for non-emergencies, call 302-739-4563
- Delaware State Beach Patrol will provide lifeguard service Memorial weekend through Labor Day weekend.
- Concession operations for tennis, beach chairs/umbrellas and food service.
- Will implement Delaware State Parks Carry In - Carry Out program currently in place statewide at all 17 parks.
- Sun canopies will be permitted on the beach.
- Dogs are not permitted on the beach at anytime, from May 1 through September 30 each year.
- Beach sweeping/cleaning will continue.

# Next Steps

- FY 24 Bond Bill Section 91. Revenues:
  - “DNREC, following adequate opportunity for public comment and the approval of the appropriate public advisory council(s) and the Secretary, may establish, for activities and services administered by the department, such appropriate fees as shall approximate and reasonably reflect costs necessary to defray the expenses of each such activity or service...”
- [Deauville Beach Survey](#) - Open until April 15.
- Present proposal and public comment to the Parks and Recreation Advisory Council at 9:30 a.m. on May 2, 2024, at Trap Pond State Park.
- Submission to DNREC Secretary for review and approval.
- Deauville’s fee structure would go into effect no later than Memorial Day weekend.



# Frequently Asked Questions



For more information on Deauville Beach please visit:  
[destateparks.com/Beaches/CapeHenlopen](https://destateparks.com/Beaches/CapeHenlopen)

# Thank you

Department of Natural  
Resources and  
Environmental Control

Division of Parks and  
Recreation

[www.destateparks.com](http://www.destateparks.com)

