

2017 Lifeguard Stand Advertising Application

Name

Business Name

Address

City/State/Zip

Phone Number

Email Address

Location Preference Request

Please indicate with the number of signs requested at preferred location.

Location requests are not guaranteed until confirmed by invoice and payment

Applications are accepted on a first come/first paid basis.

	<u>Back of Stand</u>	<u>Side of Stand</u>	<u>Annual Visitation (Approx)</u>
Cape Henlopen State Park			1,713,613
Delaware Seashore - Tower Rd			1,248,865
Delaware Seashore - Inlet			
Fenwick Island State Park			247,776
Killens Pond Water Park		N/A	92,300

Fees

Fees include advertising for the entire season from the Friday of Memorial Day weekend through Monday of Labor Day weekend and the materials, production and placement of the sign.

Design services are available for an additional fee.

	<u>Size of Sign</u>	<u>Cost For Season</u>
Cape Henlopen - Back of Stand	26"x18"	\$950.00
Cape Henlopen - Side of Stand	20"x14"	\$650.00
Delaware Seashore - Back of Stand	26"x18"	\$800.00
Delaware Seashore - Side of Stand	20"x14"	\$500.00
Fenwick Island - Back of Stand	26"x18"	\$550.00
Fenwick island - Side of Stand	20"x14"	\$350.00
Killens Pond Water Park -Small	18 3/8"x24"	\$300.00
Killens Pond Water Park - Medium	23"x29"	\$350.00
Killens Pond Water Park - Large	39 3/4"x33"	\$400.00

OVER

Next Steps

Email or fax application to Delaware State Parks

Caroline.Foltz@state.de.us Fax 302-739-3817

Email a high-resolution print ready .pdf image to

Caroline.Foltz@state.de.us

Delaware State Parks will process application and confirm location and fees.

Once confirmed, an invoice will be generated and issued for payment.

When payment is received, signs will be ordered.

All signs will be produced with a white background and will be manufactured using 1/4" Komatex (PVC). Signs will be produced by Ad-Art in Georgetown, Delaware

Delaware Division of Parks and Recreation will not be responsible for lost, stolen, or damaged signs.

A one-year extension may be offered at adjusted rates on or before December 31, 2017.

Delaware Division of Parks and Recreation reserves the right to review all copy and approve all advertisements. Those promoting alcohol and/or tobacco products will not be permitted.

Signature

Printed Name

Date

For Office Use Only

Date Received

Location Assigned

Invoice Date

Date Paid

Sign ordered
