



## Background

- DNREC Division of Parks and Recreation leased this property to the City of Rehoboth in 1975.
  - 600-yard section of beach
  - 21.56 acres
- Lease expired June 30, 2023, and a new agreement was not reached.
  - DNREC and the City of Rehoboth Beach mutually agreed that the Division of Parks and Recreation would assume management responsibility of the stateowned property in 2024 under Cape Henlopen State Park's management.



March 27, 2024 3



## Deauville Parking Under City of Rehoboth

- Fee Season May 15 September 15 and honored weekly, seasonal and resident parking passes.
- Fees were collected via automated fee machine and fee booth attendant.
  Seasonal passes were sold in person only and not online.
- In 2023 the daily entrance rate for the Deauville lot was \$15.00 for weekday and \$20.00 for weekend.





March 27, 2024

### Key Factors for Fee Recommendation

- The City was operating Deauville Beach at a loss.
- The Division's current daily entrance and annual pass fee structure would result in an operating loss.
  - Prime location short distance from downtown.
  - Public safety concerns with traffic backing up on Surf Avenue and entrance to Henlopen Acres.
  - Proposed budget \$170,000 and \$50,000 for one-time start-up.

Parking Fee	Delaware State Parks
Type	
Daily	Ocean Park: \$5.00 Resident/\$10.00 Non-
	Resident
Annual Non-	Resident: \$35.00/\$18.00*
Allitual Noti-	l ·
Transferrable	Non-Resident: \$70.00/\$35.00*
	*Senior rate for 62 years and older.



March 27, 2024

#### Deauville Beach 2024 Proposed Fees

Parking Fee Type	Delaware State Parks - Deauville Beach	City of Rehoboth
Hourly Meter	N/A	\$4.00
Daily	\$15.00 Weekday	\$25.00
	\$20.00 Weekend	
Three Day	N/A	\$60.00
Friday -		
Sunday		
Weekly	N/A	\$120.00
Seasonal/	N/A	\$325.00
Annual		
Transferrable		
Seasonal/	\$115.00	\$295.00
Annual Non-	\$90.00 - Discount of \$25.00 for	
Transferrable	Delaware State Park annual, lifetime	
	and/or surf fishing permit holders	

- All parking lot users will be required to pay a daily entrance fee or purchase annual pass (Memorial Day through November 30 for 2024).
- Daily entrance parking fee accepted via automated fee machine or fee booth attendant.
  - Pay and display model.





#### Deauville Annual Pass

- Proposed annual pass fee \$115.00.
  - \$25.00 discount for Delaware State Park annual and lifetime pass or surf fishing permit holders.
- Pass valid only at Deauville beach.
  - Not accepted at other state park locations.
- Available for purchase at Deauville fee booth and Cape Henlopen State Park office.
- Annual passes or daily entrance fees will be required
   Memorial Day through November 30 for 2024 and March 1
   through November 30 for the 2025 season.
- City of Rehoboth permits will no longer be honored at Deauville Beach as Delaware State Parks does not accept municipal passes or permits.





#### Management of Deauville Beach

- Walk-on/bike visitors are free.
- DNREC Natural Resource Police will be responsible for enforcement of Deauville Beach.
  - For emergencies, call 911 and for non-emergencies, call 302-739-4563
- Delaware State Beach Patrol will provide lifeguard service Memorial weekend through Labor Day weekend.
- Concession operations for tennis, beach chairs/umbrellas and food service.
- Will implement Delaware State Parks Carry In Carry Out program currently in place statewide at all 17 parks.
- Sun canopies will be permitted on the beach.
- Dogs are not permitted on the beach at anytime, from May 1 through September 30 each year.
- Beach sweeping/cleaning will continue.



### **Next Steps**

- FY 24 Bond Bill Section 91. Revenues:
  - "DNREC, following adequate opportunity for public comment and the approval of the appropriate public advisory council(s) and the Secretary, may establish, for activities and services administered by the department, such appropriate fees as shall approximate and reasonably reflect costs necessary to defray the expenses of each such activity or service..."
- Deauville Beach Survey Open until April 15.
- Present proposal and public comment to the Parks and Recreation Advisory Council at 9:30 a.m. on May 2, 2024, at Trap Pond State Park.
- Submission to DNREC Secretary for review and approval.
- Deauville's fee structure would go into effect no later than Memorial Day weekend.



Frequently Asked Questions



# Survey to provide Public Comment



For more information on Deauville Beach please visit: destateparks.com/Beaches/CapeHenlopen





#### **Public Comment**





Each speaker will be given 2 minutes to provide their public comment. Please note, during this community presentation, comments are not recorded. All questions and formal comments should be made through the online survey.

#### To Join as a Call-in Speaker:

To Raise Hand: Dial \*9

To Unmute When Called On: Dial \*6

#### To Join as a Virtual Attendee:

To Raise Hand: Press raise hand button at bottom right of screen To Unmute When Called On: Press unmute at bottom left of screen

Public Comments from the online survey will be provided directly to the Parks and Recreation Advisory Council.



# Thank you

Department of Natural Resources and Environmental Control

Division of Parks and Recreation

www.destateparks.com



